# **College Web Branding**

## **Colour** **Scheme**

|  |  |  |  |
| --- | --- | --- | --- |
| **Use** | **Colour** | **RGB** | **HEX** |
| Background | Dark Blue (Pantone 534C) | 30,52,93 | #1e345d |
| Banner B/G, Text | Maroon (Pantone 208C) | 139,28,64 | #8b1c40 |
| Text | Dark Gold (Pantone 4242C) | 133,115,69 | #867345 |
| Text on dark b/g | Gold (Pantone 7510C) | 162,134,61 | #a2863d |
| accent | LT Blue (Pantone 7451C) | 137,169,226 | 89a9e2 |

## **Fonts**

**Heading** = Trajan Pro 3

**Body** = Abode Garamond Pro,

Table text = Calibri

**SEQTA Screen box size**

14# 1366 x 667 screen